

**DEAR PATRON,**

Our is a full fladge unit engaged for the formulation, development, manufacturing & Export of waterproofing, Heat proofing, cleaning compounds, Paints , Putty , Primer, liquid, cleaner & All types of construction chemicals. That sounds like a comprehensive and versatile business! Engaging in the formulation, development, manufacturing, export of waterproofing, heatproofing, cleaning compounds, paints, putty, primers, liquids, cleaners, and various construction chemicals suggests a diverse range of products and services. Here are a few considerations and potential areas of focus for our business.

**1. Quality Assurance :** Ensure that your products meet high-quality standards. Consistency in quality is crucial for building trust with your customers, both domestic and international.

**2. Research and Development :** Stay updated with the latest advancements in construction chemicals and related industries. Investing in research and development can lead to innovative products and a competitive edge.

**3. Market Expansion :** Explore opportunities to expand your market reach, both geographically and in terms of the industries you serve. Analyze market trends and tailor your products to meet the specific needs of different regions or sectors.

**4. Environmental Considerations :** With increasing awareness of environmental issues, consider developing eco-friendly and sustainable products. This can be a valuable selling point and may align with the preferences of environmentally conscious customers.

**5. Regulatory Compliance :** Stay informed about and compliant with local and international regulations related to the manufacturing and export of your products. This includes safety standards, labeling requirements, and environmental regulations.

**6. Marketing and Branding :** Develop a strong brand presence both online and offline. Highlight the features and benefits of your products, and consider creating case studies or testimonials to showcase successful applications.

**Customer Support :** Provide excellent customer support to address inquiries, offer technical assistance, and handle any issues promptly. Building strong relationships with your customers can lead to repeat business and positive word-of-mouth.

**7. Supply Chain Management :** Ensure a robust supply chain to maintain a steady flow of raw materials and components. Efficient logistics and inventory management are crucial for meeting customer demands and minimizing disruptions.

**8. Adaptability :** Keep an eye on industry trends and be ready to adapt your product offerings to meet changing market demands. This might involve introducing new formulations, improving existing products, or diversifying your product line.

**9. Networking :** Establish and maintain relationships with key players in the construction and related industries. Networking can lead to partnerships, collaborations, and valuable insights into market dynamics.

**We remember, success in such a diverse industry often requires a combination of technical expertise, market insight, and effective business management. Regularly assess our business strategy and be agile in responding to evolving market conditions.**

we also undertake all types of waterproofing , heat proofing , Epoxy flooring , wall paintings , repairing, maintenance & rehabilitation job & application work for civil & construction projects. we have skilled, technical & experienced man power for that.

These compounds developed indigenously with own in house R&D.

It was observed that user's friendly, longer-lasting waterproofing compound was not available in the market at affordable price. We apprised the market and concentrated our R&D efforts, resulted in development of an unique waterproofing compound named "WPC-99". Subsequently we have developed innovative range of waterproofing chemicals, namely CAM-99, WTF-99, WAC-99, HPC-99.

The print / electronic media highly appreciated to our innovative products.

The govt. of India Ministry of MSME honoured us with Small Scale Entrepreneurs National Award-2006.



DEEPAK BHANDARI (CMD)

Sincerely yours